

**Meeting Date:** Tuesday – March 16, 2010  
**Location:** Muskegon Area Career Tech Center  
**Present:** Chair: Linda Juarez, Hackley Community Care Center

Sonya Barrett	Orchard View Comm Ed/Workforce Development	Brian Obits	Big Brothers-Big Sisters
Chris Burnaw	CCC	Cathy Obits	The Gerber Foundation
Richard Carlson	Goodwill Industries	Luke Reynolds	CMH of Muskegon
Pam Cohn	Catholic Charities of WM	Mary Robb	MSU Extension
Laura Fitzpatrick	Drug Free Muskegon/MCHP	Lisa Tyler	United Way of the Lakeshore
Tom Heinz	West Michigan Therapy	Gina Van Bruggen	Community Foundation for Muskegon County
Jeanette Hoyer	Pathways, MI	Bruce Wright	Department of Human Services
Rebecca Johnson	Volunteer Muskegon		
Stuart Jones	Head Start – Muskegon/Oceana	<b>Guests:</b>	
Kate Kesteloot-Scarborough	Westshore Dispute Resolution Center	Kelly Adler	Goodwill Industries
Gail Kraft	Love INC	Joyce Bos	Pathways, MI
Ken Kraus	Public Health – Muskegon County	Eva Pena	Mercy Health Partners
Connie Nesbary	Read Muskegon	Jeanette Riley	MOCAP

**Call to Order/Welcome** Juarez called the meeting to order at 8:10.m.

**Approval of Minutes** February 16, 2010 *Consensus Approval*      **Approval of Agenda** *Consensus Approval.*

### Committee Reports

- *Executive Committee* – Kraus
  - Update on Opportunity Conference – Core Navigator Training was held March 5<sup>th</sup>, good information was received from the Traverse City area group regarding the logistics of the conference.
  - Group discussed the coordination of aging population services in Muskegon County; this is an area for CCC to grow.
  - Planned Parenthood update – they are at the Public Health building 3 afternoons per week.
- *Data Committee* – Kraus
  - The University of Wisconsin County Health Rankings are out – see CCC web site for a link to the full report.
    - Muskegon is 64<sup>th</sup> out of 82 counties in Michigan in Health Outcomes (health outcomes represent how healthy a county is, based on two types of health outcomes: how long people live and how healthy people feel while alive).
    - Muskegon is 70<sup>th</sup> out of 82 counties in Michigan in Health Factors (health factors represent what influences the health of a county. Four types of health factors are measured: health behaviors, clinical care, social and economic, and physical environment factors.)
  - Kraus noted that for businesses looking to relocate to Muskegon, poor health could be an adverse factor.
  - There was some group discussion on what CCC can do:
    - There are several areas we can impact – social/economic factors, physical environment, health behaviors.
    - We could have a conversation/presentation on key factors – what are we already doing and what more can we do – we will get this on a CCC meeting agenda. Burnaw will work on gathering data on each organizations key goals/strategic plan – how do they work together, where are gaps?
    - How do we create an environment to attract educated people to live/work in Muskegon, because education and income affect health? We need to promote education.
- *Program Committee* – Robb
  - No report – committee is suffering from a lack of participation; co-chairs will be meeting to discuss how to get back on track. Juarez suggested Program Committee look at University of Wisconsin study to see what we are doing and what we can do.
- *Public Policy/MACA*
  - No report – next quarterly meeting is April 15<sup>th</sup>

### New Business/ Initiatives

- CCC supported a CIR from 14<sup>th</sup> Circuit Court, Family Division: Second Chance Act Adult and Juvenile Offender Re-Entry Demonstration Projects. The target population includes families with children in residential placement or at imminent risk of placement. The primary goal is to increase public safety through reduced recidivism. The objective of the proposal is to build an assessment based, skill acquisition model to support the successful re-entry of juvenile offender to the community. Services provided include: neuro-psychological assessment services, intensive family treatment services, and case management. A core team of collaborative partners will function as the executive committee for the project. Sub-committees will be responsible for oversight of outcome evaluation, process evaluation, and quality improvement processes.

**Initiative Reports**

- Pathways, MI has been selected as the Great Start Regional Resource Center (RRC) for the Western Michigan region (formerly Lakeshore 4C) that includes Ottawa, Kent, Muskegon, Mason, Oceana, Lake, Osceola, Mecosta, Newaygo, and Montcalm; Pathways will be the coordinating body for these counties in the area of child care quality improvement.
  - New legislation requires relative/nanny care to have training in CPR, safety, nutrition, etc.
    - Tier 1 - must have 6 hours of training to keep funding subsidy.
    - Tier 2 - 10 hours of training is required for an increase in payment.
  - In Muskegon, a group got together to discuss how to structure child care for the area. Pathways has partnered with Catholic Charities to go into child care provider's homes to provide mentoring/coaching. Catholic Charities, Orchard View Community Ed and White Lake Community Ed will help facilitate training; "Care Groups" will be created for ongoing training and support.
  - Great Start CONNECT ([www.greatstartforkids.org](http://www.greatstartforkids.org)) offers a searchable database of licensed child care; a Professional Development Registry with training and resources; child care provider profiles; and information about quality child care and early learning.
  - See attached flyer from Great Start and Pathways for additional information.
- Opportunity Conference – this conference is designed for those in poverty to help them make contacts, learn the language of the middle class, and develop skills they need to break the cycle of poverty. It connects those in poverty with "Navigators" – people who have been recruited and trained to be a help to all the participants if they need assistance in navigating the systems in our community. Dr. Donna Beegle will be the keynote speaker at the conference.
  - The Opportunity Conference will be held on June 12th; Navigator training will be in mid-May.
  - Both General Navigators (the first line, those who are called by Opportunity Conference participants for help) and Specialized Navigators (those available for the General Navigators to call for help with specific issues – medical, legal, housing, education, etc) will be needed. Please consider volunteering for important project (and recommend others who will make great Navigators).
  - To see testimonials of those who have benefited from this program in the Grand Traverse area, visit this web site: <http://www.nwm.org/prisuccess.asp>
  - This conference is an opportunity to start to interact with the poverty population in a whole new way.
  - A web site will go up in mid-April with more information; you can also contact Jackie Fisher - (231) 740-3829 or [communications@wmttlc.com](mailto:communications@wmttlc.com)
  - See attached flyer for additional information.

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**Prosperity Index**

- Information has been posted on the MASC web site ([www.muskegonasc.org](http://www.muskegonasc.org)); report was available at meeting. If you need a copy of the report, let Chris Burnaw know.

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**Roundtable**

- Laura Fitzpatrick noted the success of the first medication disposal – 400 pounds of medication were turned in.; next Medication Disposal will be at White Lake Ambulance on April 17<sup>th</sup>.
- April is Alcohol Awareness Month.
- Big Brothers/Big Sisters was approved by Mentoring Children of Prisoners Caregiver's Choice voucher program. This program matches children with incarcerated parents with screened and trained adult mentors. Brochures are available to hand out to parents/caregivers; call Big Brothers/Big Sisters (798-1391) for more information.
- Muskegon County received a Strengthening Communities grant to foster community-wide collaboration and to engage all segments of the population in community improvement efforts.
  - The "Strengthening Muskegon County" project will reach out to small community and faith based organizations (less than \$500,000 in revenues and operational less than 10 years), as well as the townships in Muskegon County, targeting those who need assistance in capacity building in order to meet various governmental funding requirements.
  - Over the two years of the grant period, at least 25 organizations will be selected for technical assistance.
  - To recommend an organization for assessment or for more information, contact Lynda Balkema, SCF-Program Director at 231-672-3215 or [balkemal@mchp.org](mailto:balkemal@mchp.org).
- Ken Kraus gave an H1N1 update – Muskegon had a higher immunization rate (30%) than the Michigan average (15%). This is attributed to the great work (16,000 volunteer hours) by Volunteer Muskegon and the Medical Reserve Corps.

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**Adjourn**

Meeting adjourned at 9:45 am

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**Next Meeting**

Tuesday, April 20, at MACTC

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